

COOKIE POLICY

This Cookie Policy (hereinafter, Policy) defines the terms and procedure for processing cookies collected and processed by LLC "CENTER LAB" when Users visit and use the website (hereinafter, Site).

By visiting the Site and accepting this Policy by clicking the "Accept" button (or any other button that allows confirmation of acceptance of this Policy by the User), the User expresses consent to the processing of cookies on the terms set out herein.

1. DEFINITION OF TERMS

Site Administration of website (hereinafter, Site Administration) means personnel authorized to manage the Site, acting on behalf of LLC "CENTER LAB", who organize and (or) process personal data, as well as determine the purpose of personal data processing, the composition of the personal data to be processed, and the actions (operations) performed with personal data.

Analytical Service means a web analytics tool that allows tracking of Users' behavior on the Site.

Retargeting means a mechanism of interaction of the User with the Site, where Users who have previously interacted with the Site are shown on the pages of the Site (in the form of repeated display) information or advertising of products or services of other third parties, in which the User of the Site has previously shown interest.

Cookie means a small text file sent by a web server and saved on a computer, cell phone or any other device with Internet access when visiting the Site. Each time a respective web page is opened, the User's web client (browser) forwards such a text file to the web server as part of an HTTP request in order to provide the server with information about the User's online activities or preferences. At the same time, to ensure the safety and security of the User's data, the User's web client (browser), as a rule, does not transfer cookies intended for one website to other resources. For the purposes of this Policy, "cookies" shall hereinafter also mean any other similar technology. Details of the types of cookies used are set out in section 2 herein.

User of website (hereinafter, User) means a person who has access to the website, via the Internet, and uses website.

IP address means a unique network address necessary to locate, transmit and receive information from one network node to another.

2. INFORMATION ON TYPES OF COOKIES AND THEIR CONTENT

2.1 The Site Administration may use the following types of cookies:

- 2.1.1 Mandatory cookies are cookie files necessary to ensure the correct operation of the Site and the provision of services requested by the User. These services may include selecting a country and language, saving login status, providing security and fraud prevention, saving volume settings, and accessing secure areas of the Site. This category of cookies cannot be disabled.
- 2.1.2 Analytical (performance) cookies are cookie files necessary for collecting information about how the User uses the Site (for example, information about the User's web browser when using the Site, etc.). These cookies allow us to improve the quality and user experience of the Site and Application; to improve navigation on the Site to make it more user-friendly and responsive to Users' needs; to correct technical errors as they occur; and to ensure security of the Site.
- 2.1.3 Marketing cookies are cookie files used to collect information about a User's search preferences and to display advertisements and content most relevant to that User's interests. In addition, these cookies may be used to limit the number of ad impressions and unique offers for a User, as well as to evaluate the effectiveness of advertising campaigns conducted by partners (conversion evaluation).

2.2 Cookies may contain technical information that is transmitted by the User's device, including the User's identifier; identifier of the equipment and modules installed in it; IP address; MAC address; information about the equipment, device (type of equipment; information about the binding of the equipment to the software; technical configuration of the device; information about the operating system; the amount of memory of the device and free space; information about battery performance of the device; information about the location (country, city) of the device); information about the software (software version; software identifier, usage parameters (including temporary), statistics of usage of software functions; date and time of the last update); data about the speed of incoming/outgoing connection; information about errors in the operation of the software/software components (type and type of error; time of occurrence of the error; identifier of the software and/or task, when the error occurred); logs; number of pages viewed; duration of stay on the Site; queries used by the User to access the Site; pages from which transitions were made; information about the User's actions using the Site; other technical information transmitted by the device.

The composition of information that may be contained in cookies depends on the cookie type, the device used by the User, the software on the User's device, and the Site the User interacts with.

3. PURPOSES OF PROCESSING COOKIES

- 3.1 The Site Administration may process cookies for the following purposes:
 - 3.1.1 ensuring full and correct functioning of the Site and saving User's settings;
 - 3.1.2 ensuring the security of the Site;
 - 3.1.3 development of products, services and services, including the process of design, modernization and improvement;
 - 3.1.4 formation of personalized and other offers of products and services relevant to the needs of Users;
 - 3.1.5 analytical, statistical and other types of research (including marketing research), including through the use of large volumes of structured and unstructured data ("big data");
 - 3.1.6 conducting advertising and marketing activities and promotions (including the processes of managing placement of advertising materials on the Site; setting up individual display of advertisements on the Site; conducting retargeting).

4. HOW THE SITE ADMINISTRATION HANDLES COOKIES

- 4.1 The Site Administration has the right to process cookies with the use of automation using the following actions (operations): collection, recording, systematization, accumulation, storage, specification (update, change), extraction, use, transfer (provision, access), depersonalization, blocking, deletion, and destruction.
- 4.2 The Site Administration will process cookies from the date of acceptance of this Policy by the User/start of the use of the Site by the User and until the stated purposes of processing cookies are achieved, or until the User rejects processing of cookies, taking into account the validity period ("lifetime") of cookies.

5. WHO MAY RECEIVE COOKIES AND WHO MAY BE ENGAGED BY THE WEBSITE ADMINISTRATION FOR COOKIE PROCESSING

- 5.1 The Site Administration informs the User and the User agrees that in order to achieve the stated objectives, the Site Administration has the right to use third-party analytical services (for example, Yandex Metrika web analytics service, etc.), as well as to transfer (if necessary, cross-border transfer) cookie files to the owners of analytical services with which the Site Administration has concluded appropriate contracts and/or agreements.

6. COOKIE SECURITY

- 6.1 The Site Administration takes all necessary technical, organizational and legal measures to ensure the protection of User's data (including cookies) from illegal or accidental access to them, destruction, modification, blocking, copying, distribution, as well as from other illegal actions.
- 6.2 Technical security measures have been implemented by the Site Administration taking into account the requirements of applicable legislation, the current level of technology, the nature of processed information, and the risks associated with its processing.

7. HOW TO REJECT PROCESSING OF COOKIES

- 7.1 We remind you that *mandatory cookies* are necessary to ensure the correct operation of the Site and to ensure the Site's security, so these cookies cannot be disabled, but the User can delete them after completing the use of the Site. In order to manage cookies with the web browser or device used, it is necessary to use the instructions provided by the browser's developer or the manufacturer of the device used by the User.
- 7.2 Cookies are placed on the User's device, in other words, the Site Administration cannot delete them on behalf of the User. The User may manage cookies on his/her own, acting according to the instructions applicable to the User's device and his/her web browser. If the User is on the Site, the work of which is managed by the Site Administration, the User can also avoid placing cookies on the User's device by configuring the appropriate web browser settings. Browser cookies have a limited lifespan. However, similar technological solutions, such as local storage on the User's device, do not have a built-in system for self-deletion after a period of time has elapsed, and accordingly, files must be deleted by the User.

8. FINAL PROVISIONS

- 8.1 The Site Administration has the right to make changes to this Cookie Policy without the consent of the User.
- 8.2 The new Cookie Policy is effective from the moment it is posted on Site, unless otherwise stipulated by the new version of the Cookie Policy.
- 8.3 Any suggestions or questions about this Cookie Policy should be directed to website at welcome@centerlab.pro
- 8.4 The current Cookie Policy is available at <https://centerlab.pro>